

April 6, 2011

To Whom It May Concern:

This is a letter of reference for Mr. Brian Cramer.

Recently Agave, the Arizona Spa held a Red Carpet Charity Fashion Show benefitting the Fresh Start Women's Foundation. Mr. Cramer volunteered to photograph the event. The candid photographs turned out beautifully. Not only did he capture the essence of the guests but he was able to shoot just the perfect moment on the runway. The photographs of the red carpet runway really showcased the attitude and style of the event.

Not only were his portraits charming but his presence added a certain je ne sais quoi to the night's event. Having the flash go off, gathering event-goers together for portraits or waiting on the end of the runway, Mr. Cramer was quiet and unassuming yet available at just the right moment.

In summary, I would recommend Mr. Brian Cramer for photography projects.

Regards,

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